

SEO for Management Consulting Firm

PROJECT DETAILS

 SEO & PPC

 May. 2020 - Ongoing

 \$10,000 to \$49,999



"Their expertise was top-notch."

PROJECT SUMMARY

SEO Discovery provided SEO services for a management consulting company. The team performed keyword research to improve the client's search rankings.

PROJECT FEEDBACK

Within three months, the client began ranking on the first page of search results. SEO Discovery goes above and beyond to provide quality results in a timely manner. The team provides in-depth responses to questions to ensure both teams are on the same page throughout the process.



The Client


Please describe your company and your position there.


We are a company providing ISO Certification Consultation Services for companies in Australia and Qatar.


The Challenge


For what projects/services did your company hire SEO Discovery, and what were your goals?

We needed support and expertise to boost our rankings for certain keywords for our existing website and also for the new website of the new office in Australia.

 CEO, Aegis Services LLC

 Consulting

 11-50 Employees

 Qatar

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select this vendor and what were the deciding factors?

Their reviews online were convincing and their proposal sent to us were attentive compared to the others that we received.

Describe the scope of work in detail, including the project steps, key deliverables, and campaigns.

Scope of work was to boost our rankings for certain keywords in google, KP visibility for given keywords. Project steps were to follow SEO related work to enhance ranking.

How many people from the vendor's team worked with you, and what were their positions?

We worked with about Four people. Initial communication were with 2 people who were in their marketing/sales team and the project is managed by Jai with assistance of Deepika.

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

We started the SEO campaign in May 2020 and with less than 3 months SEO Discovery were able to achieve 1st position in google for our company website for the most targeted competitive keywords.



Describe their project management style, including communication tools and timeliness.

Their project management style was professional and result oriented which delivered positive outcome within a short period. They provided weekly reports with detailed review of all work completed during the week which was very easy for us to monitor.

What did you find most impressive or unique about this company?

Their expertise was top-notch. We were always able to ask questions, and they always provided an in-depth response to any of our questions. Jai and Deepika were always responsive and certainly impressive. Cudos to those two for a job well done as we continue to work with them on the same project.

Are there any areas for improvement or something they could have done differently?

Nothing I could think of.

