




Web Dev & SEO for Health Supplement Manufacturer

PROJECT DETAILS

-  Web Development
-  Nov. 2020 - Ongoing
-  Less than \$10,000



"We're most impressed with their keen understanding of our requirements and our users' needs."

PROJECT SUMMARY

SEO Discovery has built a supplement manufacturer's WordPress website with a visitor counter and pop-up notifications. They've also generated a keyword research report and SEO keywords to improve their traffic.

PROJECT FEEDBACK

Capable of bringing robust and marketable results to the table, SEO Discovery has crafted a user-friendly website and leveraged the client's digital presence through their understanding of market and user trends. Their promptness and professionalism continue to make for a progressive collaboration.



The Client

Introduce your business and what you do there.

I'm the director of a health supplement manufacturer.

The Challenge

What challenge were you trying to address with SEO Discovery?

We needed their web development and SEO marketing services.



Meet Patel
Director, Nutriza Inc



Wellness & Fitness



1-10 Employees

CLIENT RATING

5.0

Overall Score

Quality: 4.5

Schedule: 4.5

Cost: 5.0

Would Refer: 5.0



The Approach

What was the scope of their involvement?

SEO Discovery has initially built our WordPress website from scratch, incorporating a visitor counter plugin, pop-up notifications, and brand-specific design elements. Upon completing the website, they've conducted keyword research, generated a report, and identified tailored keywords to improve our organic traffic. SEO Discovery continues to deploy content and design updates to improve our website's performance.

What is the team composition?

We've worked with at least four of SEO Discovery's resources, including their project manager and developers.

How did you come to work with SEO Discovery?

One of my contacts from India recommended SEO Discovery's team to me.

How much have you invested with them?

I've spent \$360 on the website, and I pay SEO Discovery a \$200 monthly retainer fee.

What is the status of this engagement?

Our ongoing engagement started in November 2020.



The Outcome

What evidence can you share that demonstrates the impact of the engagement?

SEO Discovery has developed a website that encapsulates our exact design and functionality needs. Apart from creating a user-friendly platform, they've also leveraged our presence through their SEO knowledge.

How did SEO Discovery perform from a project management standpoint?

We communicate via WhatsApp and Zoom. SEO Discovery has executed each project phase professionally and worked smoothly within our time frames and budget.

What did you find most impressive about them?

We're most impressed with their keen understanding of our requirements and our users' needs.

Are there any areas they could improve?

Nothing crosses my mind – SEO Discovery has been a reliable partner from the start.

Do you have any advice for potential customers?

Do your part as their customer by providing concise feedback and trusting their initiatives.

