



# SEO Services for Educational Visa Platform

## PROJECT DETAILS

 SEO & PPC

 Jun. 2021 - Ongoing

 Less than \$10,000



*"Their level of professionalism and quality of work is commendable."*

## PROJECT SUMMARY

SEO Discovery has been assisting an educational visa platform with their SEO campaigns. Their goal is to continuously improve the client's web ranking.

## PROJECT FEEDBACK

As expected, SEO Discovery has increased the client's internet traffic. They have an impressive level of professionalism and quality of work, as well. Overall, the client has found no need to improve their engagement.



## The Client

Please describe your company and your position there.

I own an Education and Migration Consultancy.

## The Challenge

For what projects/services did your company hire SEO Discovery, and what were your goals?

We hired them to manage our SEO., The goal was to improve our website ranking

 **Manish Sharma**  
Director, Visaa Connections

 **Education**

 **1-10 Employees**

 **Australia**

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

How did you select this vendor and what were the deciding factors?

They were affordable and highly professional.

Describe the scope of work in detail, including the project steps, key deliverables, and campaigns.

They implemented SEO for my website.

How many people from the vendor's team worked with you, and what were their positions?

2 SEO specialists and 1 website developer.

## The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

Our site internet traffic got increased.

Describe their project management style, including communication tools and timeliness.

They communicated on a regular basis and did frequent reporting.

What did you find most impressive or unique about this company?

Their level of professionalism and quality of work is commendable.



Are there any areas for improvement or something they could have done differently?

Nothing at this stage.

